

The **ip - CALLMASTER** software is M&A Technology Ltd's (www.matech.com.cy) newest proposition for a callshop management solution. Its working concept incorporates the latest technology of IP telephony. The unique design and features make this solution **one of the best in the world market**.

Almost all callshops solutions currently in the market are web-based. The **ip-CALLMASTER** differentiates itself from all other systems.

It was developed based on the philosophy of a stand-alone callshop thus excluding unpractical web hosting carriers / partners for call authorisations and billing/accounting information.

The **ip-CALLMASTER** software resides in the callshop owner's PC. From there it efficiently manages all of the callshop's operations, such as call monitoring, billing and tariff rating with reliability and security. The ability of the system to generate detailed reports in real time provides instant access to all necessary financial, statistical and other information.



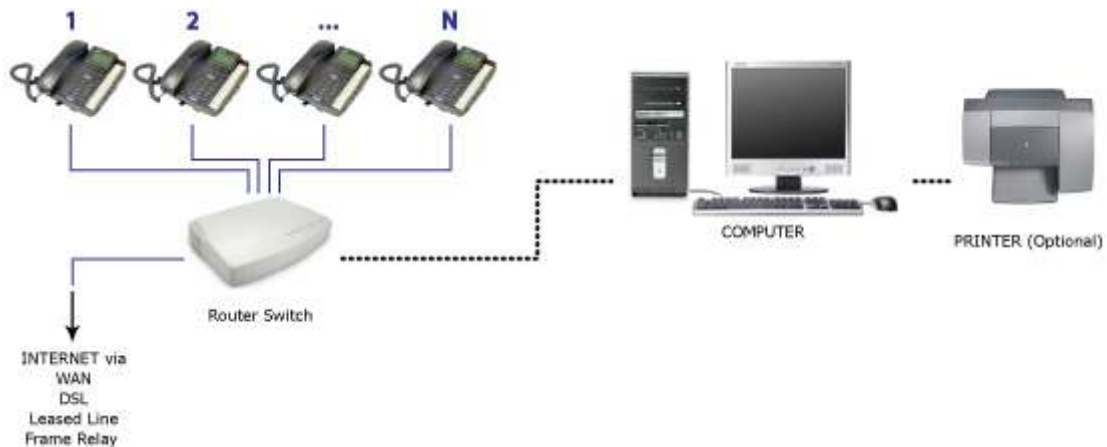
ip-CALLMASTER FEATURES:

- Easy set up and user friendly
- Ability to introduce a Single or Several VOIP Service Providers
- Flexible Call routing process (Least cost, automatic or default routing)
- Call statistics on IP phones display screen (i.e cost of current call, total cost etc)
- Control and monitor in real time an unlimited number of call booths
- Billing and tariff Management (Set Local/ National/ International call rates)
- Prepaid or post-paid options as well as customer call accounts
- Instant invoicing
- Ability to customize the software program to a preferred language
- Generation of various financial and statistical reports
- Ability to set authorisation levels for each user/operator
- Security and Back up features
- Internet café module included

Our Callshop solution is suitable for:

- **Voip Service Providers** because our callshop solution can complement their services. It can be offered to potential customers as part of a complete business VOIP callshop proposal thus assisting them in expanding their profitability
- **Entrepreneurs** that realise the potential benefits of Internet telephony and Callshop services and wish to open such a business.
- **Existing Callshop Owners** that wish to upgrade their services and gain more control to their business.
- **Internet Café Owners**, since with very little extra investment they can enhance their line of business by offering Internet telephony callshop services.

System Set up



The set up process is **speedy** and **extremely easy** as it only requires the following:

- **ip-CALLMASTER** Software
- A standard PC with MS Windows XP, 2000
- IP Phones
- Router Switch
- Printer (Optional)
- Reliable Internet connection (DSL / Cable etc)
- One or more VOIP Service providers

The system also offers the potential to get connected with normal analogue lines and phone devices, using an FXO device that can link the Callshop to the PTT fixed line service providers.

Demo presentation

A demo of the **ip-CALLMASTER** system can be downloaded by using the link <http://www.matech.com.cy/ipdownloads.html>. This will help you to fully appreciate the **ip-CALLMASTER's** features and potential.

ip - CALLMASTER is probably one of the best callshop solutions currently on the market.

Its unique features, its simple set up, the user-friendly functionality of the software and primarily its low cost, provide the means for easily entering into a lucrative business with great returns.

We are more than confident that the low initial investment, low maintenance and low risk callshop solution we offer will provide immediate return, high control and high system reliability.

CONTACT INFORMATION

If you wish to obtain more information about **ip-CALLMASTER** system please visit our web site at www.matech.com.cy or send us an email at sales@matech.com.cy

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